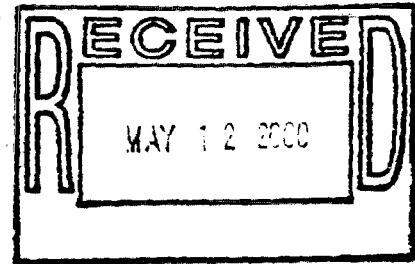


Bee-Alive

May 8, 2000

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204



Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403 (r)(6) (21 U.S.C. 343(r)(6) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 CFR 101.93, that Bee-Alive, Inc., 7 New Lake Road, Valley Cottage, NY has commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

- 1.) As part of our Finally Thin, Finally Healthy diet plan, this beneficial combination of Carnitine, Chromium and Garcinia is specially blended to promote healthy weight loss while naturally satisfying the appetite.
- 2.) This safe, science-based, weight-loss program is designed to help you shed unwanted pounds quickly and easily – the all-natural way! With its combination of nutritious eating, easy-to-follow exercises, and our unique *Finally Thin* liquid supplement, Bee-Alive's *Finally Thin, Finally Healthy* diet plan turns your body into an efficient, fat-burning furnace. The result: You lose weight, trim inches, and enjoy a healthier, more vibrant lifestyle.
- 3.) It's a combination that's scientifically designed to satisfy your appetite, support lean muscle, and maintain healthy glucose levels when used with nutritious eating and exercise.
- 4.) Starting with one of the primary ingredients, L-carnitine, a powerful resource from nature that utilizes stored fat for energy and supports the formation of lean muscle tissue.
- 5.) Add the "appetite-satisfying" capabilities of Garcinia Cambogia, along with Chromium Picolinate, which helps maintain healthy glucose levels when used as part of a nutritious diet . . . and you have a science-based formula that is designed to work.
- 6.) The *Finally Thin, Finally Healthy* plan combines sensible and scientific food choices with strength training exercises and a safe, effective dietary supplement to satisfy your appetite so you lose weight.

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INGREDIENTS THAT ARE SUBJECT TO CLAIM:

Chromium (as Chromium Picolinate)
Garcinia Cambogia (Fruit extract)
L-Carnitine

NAME OF SUPPLEMENT:

Finally Thin

The undersigned certifies that the information contained in this notice are complete and accurate and that Bee-Alive, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,

A handwritten signature in cursive script, appearing to read "Diane Masi".

Diane Masi
Senior Vice President of Marketing

DM/bb